Everspin Technologies and MRAM Developer Day Join Forces to Introduce MRAM to Storage Designers Everywhere

MRAM offers developers cutting-edge bandwidth, latency, and endurance

SANTA CLARA, CA – June 27, 2018 -- Everspin Technologies, the world leader in MRAM, and Conference ConCepts, producer of the industry-leading Flash Memory Summit (FMS), today announced that they are joining forces to create the environment that will foster enablement discussions for a wide range of MRAM applications. A key part of that enablement discussion is the first annual MRAM Developer Day to be held on Monday, August 6, at the Santa Clara Convention Center in co-location with FMS. Everspin is a founding sponsor of the event, and its CEO, Kevin Conley, will present the lead keynote on "The MRAM Revolution." Conley will discuss how MRAM's unique ability to deliver data persistence at speed is impacting mission-critical applications today and will eventually evolve to serve the needs of what Grand View Research predicts will be a $5 billion MRAM market by 2025.

"MRAM Developer Day is the first event specifically aimed at MRAM applications," said Everspin CEO and keynoter Kevin Conley. "It will play a major role in disseminating the knowledge needed for both business decision makers to understand how MRAM can benefit their applications as well as helping storage designers understand how to use MRAM effectively. We expect this event to grow rapidly just as the MRAM market is growing. This is an opportunity for ecosystem companies to accelerate their support of MRAM while also enabling more designers to learn how MRAM can help make their applications run faster, use less power, provide more features, and last longer."

MRAM Developer Day features expert panels, application briefs and annual updates to help developers understand the support and training needed to take full advantage of MRAM technology. MRAM Developer Day also offers table exhibits and founding sponsorships for companies and organizations wanting to take leadership positions in this fast-emerging market.

Supporting Resources:

- Visit Everspin: http://Everspin.com
- Visit MRAM Developer Day: http://MRAMDeveloperDay.com
- Follow MRAM Developer Day on Twitter.com/MRAMDeveloper

About Everspin Technologies

Headquartered in Chandler, Arizona, Everspin Technologies, Inc. is the worldwide leader in designing, manufacturing, and commercially shipping discrete and embedded Magnetoresistive RAM (MRAM) into

markets and applications where data persistence, performance, and endurance are paramount. With over 70 million MRAM products deployed in data center, cloud storage, energy, industrial, automotive,

and transportation markets, Everspin has built the strongest and fastest-growing foundation of MRAM users in the world. For more information, visit www.everspin.com.

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About Conference ConCepts

Founded in 1994, Conference ConCepts (CCC) is a full-service professional management company that focuses on cutting-edge computer and communications technologies. CCC produces the popular Flash Memory Summit, now in its 13th year as the leading event on non-volatile memory. Other popular CCC events have been the AdvancedTCA Summit, Network Processors Conference, Open Server Summit, and Ethernet Technology Summit. CCC is known for providing high-quality events that offer valuable insight to technical professionals.

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