



***Access the Top Speakers, Leading Companies, Latest Technology, and Major Applications***

### **MRAM Delivers the Ideal Features for Today's Applications**

- Low Power
- Long Lifetime
- Full Byte Addressability
- Simple Write Cycles
- Radiation Hardness

The 2018 MRAM Developer Day enables MRAM developers from all application areas to get the latest information on specifications, products, and ecosystem support. They'll get current on ways to make their applications run faster, scale better, use less power, and reduce latency. This unique event gives attendees an opportunity to network with peers, ask questions of the experts, and talk to vendors offering a wide variety of products and services.

"The global MRAM market ... is expected to reach \$4.8 billion by 2025."

– Grandview Research

### **What you'll get at MRAM Developer Day:**

- Application Briefs
- Caches
- Reference Designs
- Embedded MRAM

### **Understand The Latest Trends and Markets:**

- Annual Update
- Market Research
- MRAM in 2024 and How We Got There

### **Join Discussion Groups on:**

- Design Criteria
- Software

Sales: Kat Pate - 505 238 3208 - [kat@mramdeveloperdays.com](mailto:kat@mramdeveloperdays.com)



## ATTENDEES

Engineers and programmers developing MRAM applications or MRAM-based products, as well as product managers, product planners, engineering managers, CTOs, consultants, analysts, marketing engineers, architects, platform developers, senior engineers, and product marketing managers.

## BACKGROUND

MRAM offers a new way to implement non-volatile memory. It offers much higher speed than flash memory, simple write cycles, full byte-addressability, low latency, high endurance, and low power consumption. It is beginning to gain acceptance in servers, SSDs, flash arrays, adapters, personal computers, and storage appliances. Recent market research points to a huge total market of \$4.8 billion by 2025. Furthermore, applications outside enterprise storage and personal computers are just beginning to appear, and this approach to nonvolatile memory should attract wide interest in high-performance computing, mobile applications, embedded applications, industrial applications, mil-aero applications, automotive applications, and other areas.

## SPONSORSHIPS AVAILABLE

### **Founding Keynote Sponsorship (one (1) available) \$7,500.00**

- Keynote (30 minutes)
- Networking Reception Sponsor
- Table exhibit space
- Logo Signage - Noting Founding Sponsorship Position
- Three MRAM Developer Day Passes (\$795 value each)

### **Gold Sponsorship (three (3) available) \$4,000.00**

- Speaking session (15 minutes)
- Table exhibit space
- Two MRAM Developer Day Passes (\$795 value each)

### **Table Top Sponsorship (six (6) available) \$2,000.00**

- Table exhibit space
- 1 MRAM Developer Day Pass (\$795 value)

### **Ala Carte Sponsorships \$1,000.00 ea.**

- Lunch Sponsor
- Break Sponsor (two (2) available)
- AV Sponsor (acknowledged on signage)

Official Networking Exhibit Times

8 - 9 am

Noon- 2 pm

Breaks (morning/afternoon)

Networking Reception (2 hours after last session)

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## Sponsor/Exhibitor Application

Our Company desires to participate in **MRAM Developer Day** on Tuesday, August 6, 2018 as selected:

- Founding Sponsor, 30 Min. Keynote, Table Top, Full Marketing, 4 passes \$7,500.00 (1 Available)
- Gold Sponsor – 15 Min Speaking position plus Table Exhibit Space, 2 passes, \$4,000.00 (3 Available)
- Table Top Sponsor – Table Exhibit Space, 1 pass \$2,000.00 (6 Available)
- Ala Carte Promotion - \$1,000.00 ea. (specify item): \_\_\_\_\_

**Total Fee: \$** \_\_\_\_\_

Exhibit Table # \_\_\_\_\_

### Payment Terms:

Payment in full is due upon receipt of invoice  
Make payment in favor of "Conference ConCepts"

### Credit Card Payments: (Preferred Payment Method)

Chip Stockton, Conference Manager  
Tel: (858) 673-1372

### Checks

Conference ConCepts, Inc.  
12463 Rancho Bernardo Road, #373  
San Diego, CA 92128  
Email: [kat@ConferenceConCepts.com](mailto:kat@ConferenceConCepts.com)

**Cancellation Policy:** Written notice must be received for all cancellations. A cancellation fee of 50% of the total cost will be charged for cancellations received by June 1, 2018 and a cost of 100% of the fee thereafter.

**To apply:** Please complete this application and email to [kat@mramdeveloperdays.com](mailto:kat@mramdeveloperdays.com)

Company: \_\_\_\_\_

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ City/St/Zip: \_\_\_\_\_

Mobile or Alt: \_\_\_\_\_

**For Invoicing:**  Same as above PO Number: \_\_\_\_\_

Credit Card: \_\_\_\_\_ Expiration: \_\_\_\_\_

Invoice Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Fax: \_\_\_\_\_

**Agreement:** We understand this application becomes a legally binding agreement when accepted by an agent of Conference ConCepts, Inc. hosts of MRAM Developer Days.

Agreed: \_\_\_\_\_ Date: \_\_\_\_\_  
*(Exhibiting company representative)*

Agreed: \_\_\_\_\_ Date: \_\_\_\_\_  
*(Conference ConCepts, Inc. representative)/MRAMDevDays*